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华侨大学:

泰王国驻厦门总领事馆向华侨大学致意，并谨知会如下：

兹因我馆收到泰国法政大学创新学院关于为外籍学生提供奖学金的通知。该学院成立的目的在于在日益变化的环境背景下，培养和提高学生的交往交际能力，及灵活性、全面性的解决问题的能力。

学院的硕士创新管理专业课程专为培养学生面临挑战时的战略思考能力和实事实求的沟通技巧能力而设计的，重点培养工业管理性人才。

就此，我馆现将该学院为外籍学生提供硕士专业奖学金的通知转发给贵校（详见附件），烦请贵校向感兴趣的学生宣传，更多的详情也可以查阅网站：<http://msi.citu.tu.ac.th>，或者邮件或电话咨询，邮箱 edu_lb@citut.ac.th，电话：+662-635-0558。

泰王国驻厦门总领事馆借此机会感谢贵校对我馆工作的支持与配合！





COLLEGE OF
INNOVATION
THAMMASAT UNIVERSITY

ANNOUNCEMENT

CITU INNOVATION SCHOLARSHIP 2016

The College of Innovation

The College of Innovation Thammasat University (CITU), Thailand was established in 1991 as an interdisciplinary graduate institution of the university. The balanced curriculum between the science & technology blended with social science and humanities aspects were carefully crafted to fit the needs of the society in an international arena. The College of Innovation has scholarship program called "Innovation scholarships" for the Master of Science Program in Service Innovation (MSI).

The program is designed to provide graduates with a position of advantage in dealing with the opportunities and challenges being presented by the creation of the ASEAN Community.

The CITU Innovation Scholarships

As part of its efforts to internationalize the College has developed a scholarship program which will cover tuition fees and other related fees during the two-year study period.

Air fare, housing, allowance and expenses related to the thesis data gathering process are not included in the scholarship. They are under the responsibility of the student.

Eligible Candidates:

Thai nationality and non-Thai nationality.

Closing Date for Nominations:

15 November 2016

Late or incomplete applications will only be considered after the initial admission process is completed. Please submit your scholarship application along with relevant documentations to edu_lb@citu.tu.ac.th

Eligibility of Innovation Scholarships

To be eligible for CITU's Innovation scholarships and admission to the program, an applicant must:

- Hold a Bachelor's Degree or its equivalent in any field.
- Pass an English Language Proficiency Test from one of the following:
 - TOEFL : 550
 - IELTS : 6.5
 - TU-GET (Thammasat Test) : 550
- Preferably have at least 2 years of working experience in the service or healthcare industries.

Successful candidates for admission must pass a selection process including a written examination, an English test, and an interview.

Terms & Conditions for Innovation Scholarships

1. Applicants who are awarded the scholarships will be required to pursue the 'Thesis' option and must maintain the average GPA at 3.50 for every semester.
2. Scholarships are provided for two years of study and therefore students awarded a scholarship must complete their studies within that period of time.
3. Applicants who are awarded the scholarships will be required to work as student assistants for 40 hours per month to assist the College in meeting its overall mandate. Specific duties and responsibilities will be assigned by Program Directors/ or CITU administrators.

More information on scholarship application can be found at <http://msi.citu.tu.ac.th> or contact the College of Innovation:

Academic Services Unit
College of Innovation
Thammasat University
2 Prachan Road, Bangkok 10200
THAILAND
Tel: 66-2623-5055-8
Fax: 66-2623-5060
Email: edu_lb@citu.tu.ac.th

Information

Master of Science Program in Service Innovation

Academic Institution: College of Innovation Thammasat University
Bangkok Thailand

Duration: 2 years (From 1 January 2017 – 31 December 2018)

Objectives:

- To provide students with a sound basis for conceptually understanding the major issues, driving forces and concerns of the public, private and non profit service industries.
- To provide a solid understanding of global issues, service economics and systems thinking.
- To provide an international perspective on service delivery and service design concepts.
- To develop critical thinking and analytic skills.
- To provide strategic orientation stressing leadership, knowledge management, change management, organizational change and sustainability.

Course Synopsis & Methodology:

Globally the service industries are growing rapidly both in terms of the nature of the experiences they are delivering as well as their reach into all areas of national and global economies. Even those industries who might be seen largely as concerned with manufacturing now have significant service operations. This trend known as servitisation or service intensification has raised the profile of service design and delivery to an increasing level of importance in all sectors of commerce and society.

In order to respond to rapidly emerging ideas and concepts in service innovation the program is designed to provide graduates with a position of advantage in dealing with the opportunities and challenges being presented by the creation of the ASEAN Economic Community 2015. The MSI Program is structured around a set of creative thinking and problem solving skills, tangible out-of-the-box thinking and knowledge for a range of different organizations and sectors with strong emphasis on sustainable, inclusive and responsible development.

Course Content/Study Topic:

Core Courses

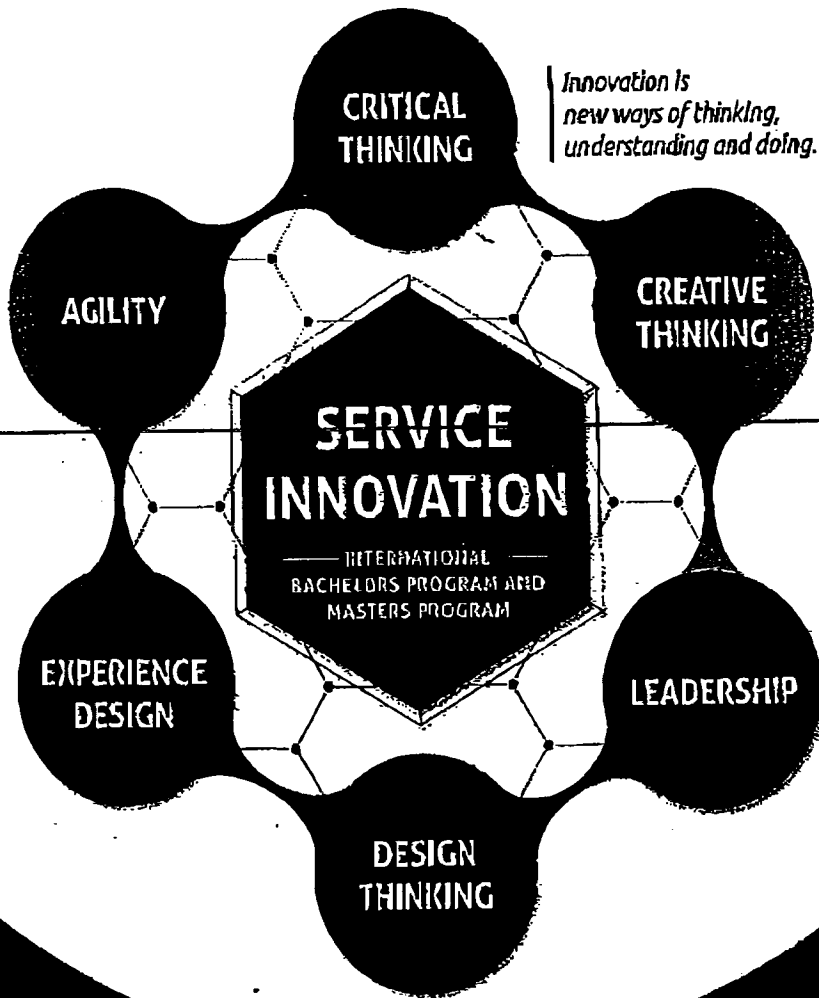
- SV 600 Introduction to Service Innovation & Creativity (3 Credits)
- SV 610 Data and Decisions for Service Design & Delivery (3 Credits)
- SV 611 Finance Management for the Service Industries (3 Credits)
- SV 631 Marketing and Branding in Service Management (3 Credits)
- SV 632 Managing People in a Global Service Environment (3 Credits)
- SV 770 Service Operation, Excellence and Innovation (3 Credits)

Elective Courses

- SV 685 Contemporary Issues in Service Innovation (3 Credits)
- SV 686 Seminar on Special Topics (3 Credits)
- SV 735 Managing Technology for Service Providers (3 Credits)
- SV 736 Risk Management in the Service Industries (3 Credits)
- SV 755 Event Design and Management (3 Credits)

For more information, please visit our website at <http://msi.citu.tu.ac.th> or contact us at edu_lb@citu.tu.ac.th

BECOME LEADERS OF THE FUTURE



SERVICE INNOVATION

INTERNATIONAL BACHELORS AND MASTERS PROGRAMS

COLLEGE OF INNOVATION, THAMMASAT UNIVERSITY

The Service Innovation Program at Thammasat University

has been created to equip graduates to work efficiently and effectively in the world's largest and fastest growing economic sector. Service extends through every interaction we have today, from buying a product from an online store to visiting a doctor at the hospital.

All sectors of the economy face significant challenges and pressures in delivering services to meet the needs of a wide range of segments of the population. The Program ensures that our graduates will be in a position to provide creative, out-of-the-box and workable solutions.

Join us in preparing your life journey to be successful, innovative and rewarding.

WHAT IS INNOVATION ?

Innovation is defined as new ways of doing things - the introduction of new ideas, methods or devices for delivering services, or by which an idea or invention is translated into a service.

WHY THIS SERVICE INNOVATION PROGRAM ?

Through our program, you will learn to deal with innovation across a wide range of services in public, private and nonprofit industries. You will have the opportunity to participate in activities that will allow you to develop an understanding of corporate social responsibility, the creation of social enterprises and poverty reduction.

THE SERVICES ECONOMY

In Thailand Services represent 50% of GDP

CAREER OPPORTUNITIES FOR OUR GRADUATES

A BSI Degree

will prepare you to be actively involved as:

- Management trainees
- Analysts
- Government officials
- Small and medium sized business owners
- Participants in social enterprises
- Entrepreneurs
- Supervisors

AMS I Degree

will empower you for leadership positions in:

- Brand development
- Research and development
- Business development
- Owners and executives in international and national organizations
- Leaders and members of innovation teams
- Leading change in organizations
- Consulting
- Education and training

"Learning Environment"



Full details of the entry requirements and application process for BSI (Bachelor of Arts Program in Service Innovation) and MSI (Master of Science Program in Service Innovation) are available at:

COLLEGE OF INNOVATION, THAMMASAT UNIVERSITY
2 PRACHAN ROAD, BANGKOK 10200, THAILAND

(66-2) 623-5055-8 (66-2) 623-5060 edu_lb@cit.u.ac.th

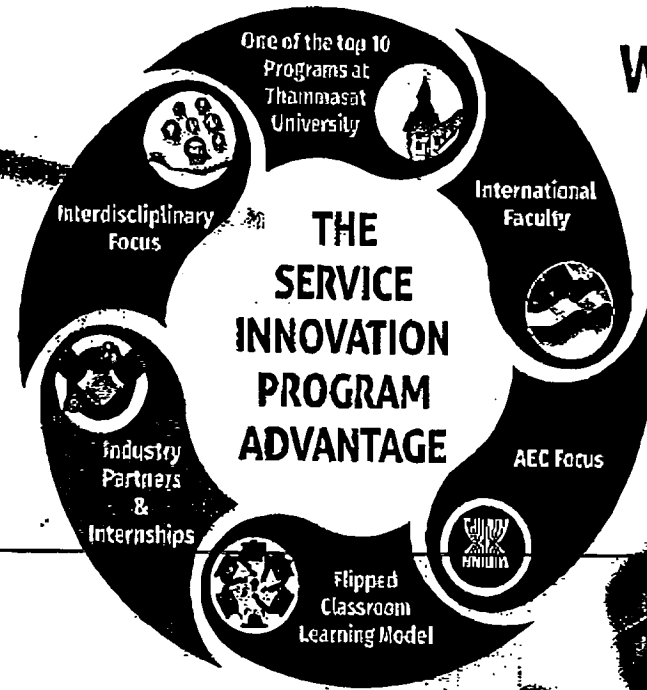
bsi.cit.u.ac.th msi.cit.u.ac.th cit.u.ac.th



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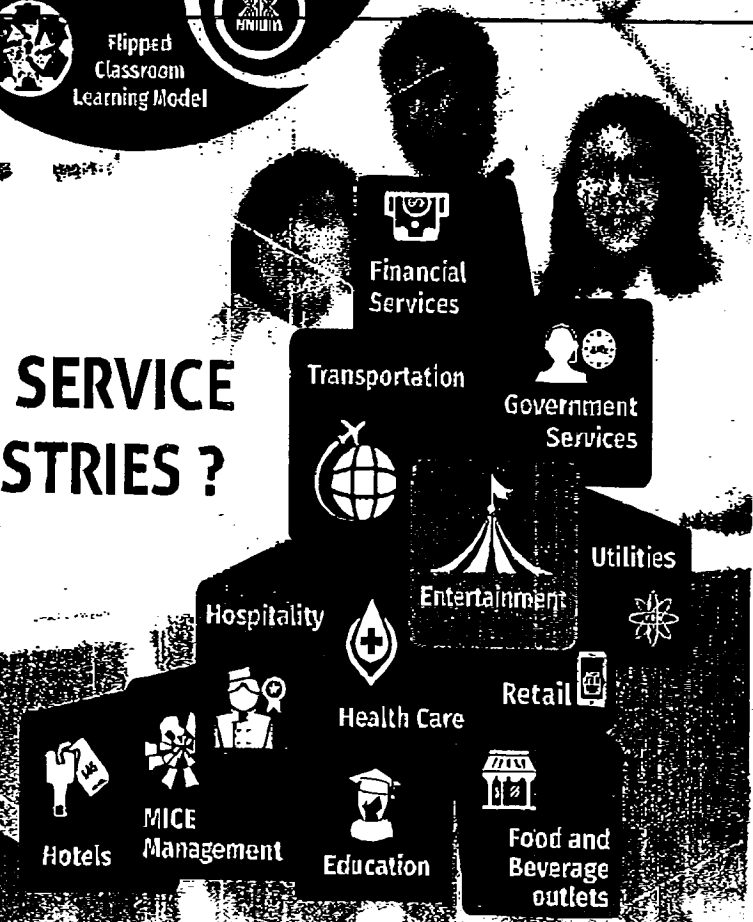
FAX NO. :

FROM :



WHAT IS THE SERVICE INNOVATION ADVANTAGE ?

WHAT ARE THE SERVICE INDUSTRIES ?





COLLEGE OF
INNOVATION
THAMMASAT UNIVERSITY

Application Form CITU Innovation Scholarships 2016

(This form is only used in the selection process by the College of Innovation, Thammasat University)

Important Instructions:

Each question must be answered clearly and completely. Detailed answers are required in order to make the most appropriate arrangements.

Closing Date for Scholarship Application : 15 November 2016

Submission of Scholarship Application:

Please submit your application along with relevant documentations to the College of Innovation, Thammasat University in person or at ib_edu@citu.tu.ac.th.

Apply scholarship for:

- Thai Nationality
 Non-Thai Nationality

Personal Information		
Title <input type="radio"/> Mr. <input type="radio"/> Ms. <input type="radio"/> Mrs.	First name: _____	
No. of passport	Family name (surname): _____	
Date of Birth	_____	
Nationality	_____	
Contact Details		
Address	_____	
Telephone number	(Home) _____	(Office) _____
	(Mobile) _____	(Fax) _____
E-mail Address	_____	
Emergency Contact Details		
Name	_____	
Relation to you	_____	
Address	_____	
Telephone number	(Home) _____	(Office) _____
	(Mobile) _____	(Fax) _____
E-mail Address	_____	
Study History (Last one must be fully completed)		
Qualification	_____	
Major Subject	_____	
Education Institution	_____	
Duration	Start date _____	End date _____
Qualification	_____	
Major Subject	_____	
Education Institution	_____	
Duration	Start date _____	End date _____

College of Innovation, Thammasat University

2 Prachan Road, Bangkok 10200 THAILAND Tel: (66-2) 623-5055-8 Fax: (66-2) 623-5060 Email: edu_ib@citu.tu.ac.th



COLLEGE OF
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Checklist for required documents (Please check in the box of your provided documents)	
<input type="checkbox"/> Three (3) photographs (1 inch-size)	
<input type="checkbox"/> A certified copy of the academic transcript for your qualification and the grading schedule for each qualification (In English)	
<input type="checkbox"/> An original of the English test result TU-GET (minimum 550) or TOEFL (minimum 550) or IELTS (minimum 6.5). Test results must be no more than 24 months old by the commencement of application. The English test result must be submitted along with the application. Those who did not submit the English test result will not be considered for scholarship.	
<input type="checkbox"/> A certified copy of the personal pages of your passport for non-Thai applicant. A certified copy of the ID card for Thai applicant.	
<input type="checkbox"/> A certified copy of the completion or graduation certificate for qualification that you have completed (in English)	
<input type="checkbox"/> Two (2) references (no more than 24 months old) on official letterhead, supporting your scholarship application to study at College of Innovation, Thammasat University. References should be provided from your current employer and a former lecturer, and where possible, a relevant government or community-based organization	
<input type="checkbox"/> A health certificate	
<input type="checkbox"/> A current (dated) curriculum vitae - a brief history of your education, work experiences and skills	
<input type="checkbox"/> A certified copy of household certificate (for Thai participant only).	